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For Immediate Release

PRESS RELEASE

People Who Use BayRides Are Getting Younger!

Sadie Jane is a dynamic young artist who moved to St. Margaret's Bay a few years ago. She gives art lessons at her studio, but also has a part-time job near the crossroads. Since the fall of 2017, she has been using BayRides four times a week to get back and forth to work.

Originally Sadie thought BayRides was just for seniors and was reluctant to book a ride. In fact, between January 1 and May 10 of this year, a little less than half the 2,306 rides were taken by seniors. In other words, BayRides has seen a very impressive growth in the non-senior and youth demographic. "This is an exciting milestone because the goal of BayRides is to provide transportation throughout the Bay for all segments of the population," says Executive Director Patty King. "We are particularly pleased to see an increase in the number of young people who use our service," she added.

BayRides operates Monday to Friday from 6 am to 6 pm. Depending on the distance, a return trip costs \$5 or \$8. All rides must be booked 24 hours in advance. For more information visit www.bayrides.ca or call 902-820-6600.

CAPTION: Thanks to BayRides, visual artist Sadie Jane was able to accept a part-time job in the Bay. "BayRides has kept me in the Bay," she says. "It feels like family and it has given me a sense of community." (Photo: Phil MacLellan)

-30-

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