



June 25, 2020
For Immediate Release

PRESS RELEASE

BAYRIDES COMING OUT OF COVID-19

On March 16th, in response to the Covid-19 crisis, BayRides made the decision to reduce its service to essential trips to the grocery store or the pharmacy for a small number of long-time clients. Consequently, for almost three months BayRides has only had one driver on the road and only transported one passenger at a time.

As of June 8th, two more drivers were back behind the wheel transporting clients who rely on BayRides to get to and from work. Hopefully all six drivers will be able to return before the end of the summer. Although the number of trips is increasing each week, the service has changed because of the necessary measures that have been put in place to prevent the spread of Covid-19. Whenever possible, there will only be one passenger per vehicle. Passengers must wear a mask, use hand sanitizer before getting in the vehicle and when exiting, and maintain as much distance as possible from the driver. BayRides has purchased single-use non-medical masks, as well as washable masks made by local suppliers Lynn Lucy and Sylvia Gallant, for clients who do not have a mask.

Over the years, the growth in demand for BayRides' service has been immense. Until the Covid-19 slowdown, up to one thousand people a month were using the services of BayRides. To meet the demands of this growth and to ensure financial stability, BayRides has made the necessary decision to implement a small increase in the fares in October. The Board of Directors explored all other avenues of funding before adopting the new fare structure. The demands for service and the circumstances of our times have made the increase necessary in order to preserve the continued financial viability of BayRides.

BayRides is a not-for-profit charitable organization. To book a ride, please call (902) 820-6600. For more information on the Covid-19 protocols that BayRides has implemented, please visit www.bayrides.ca.

-30-

For more information please contact:

Patty King, Executive Director
(902) 441-6660
info@bayrides.ca
www.bayrides.ca