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For Immediate Release

PRESS RELEASE

BayRides' New President welcomes new board members

At the BayRides AGM, the incoming President, Dustin O'Leary, welcomed four new members to the board of directors. They include Neil Everton, Meghan Maher, Trevor Magarvey and Conor Hubley. Each of them brings a valuable set of skills that will help strengthen BayRides' visibility and outreach. Thanks to relaxed Covid restrictions, BayRides staff and members of the board were actually able to meet each other in person for the first time in over a year. Dustin O'Leary invited everyone to join him at the Finer Diner and then to take a ride on the BayRides bus to fog-bound Peggy's Cove with Fleet Manager Hans Stokkeskog at the wheel.

On welcoming the new members, Dustin said that "BayRides, like all the members of the Rural Transportation Association, has been hard hit by Covid restrictions. There is no question," he said, "the biggest challenge facing BayRides is to make sure that absolutely everyone in the St. Margaret's Bay area knows about our safe, affordable, and reliable door-to-door service. We're a not-for-profit organization that's here to serve the community. In the coming weeks, we will be hiring a Marketing and Communications Specialist to help reconnect with former and new riders."

Wayne Duguay, one of the staff drivers who attended the get-together, said that ridership has picked up over the past couple of months. "I've been taking quite a few people to get their vaccinations," he said. "I've been really surprised by the number of them who've never heard of BayRides, but plan to continue using our service." The Nova Scotia government is sponsoring free transportation to and from vaccination sites in the area.

BayRides provides transportation Monday to Friday from 6.00 a.m. to 6:00 p.m. To book a ride, you must contact BayRides dispatcher Courtney Murdoch at least 48 hours in advance at (902) 820-6600 or dispatch@bayrides.ca. For further information on fares and office hours, please consult www.bayrides.ca.

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For more information please contact:

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